



In This Issue

CUBG "Summer School" is In-Session
Page 2

Corporate Explorer Quick Links
Page 2

Surprise! Disaster Recovery Test
Page 3

Annual Meeting Golf Classic CMN Contribution
Page 3

A Few Days in Nebraska NCUL Annual Meeting & Convention
Page 4

Holiday Closing Reminder
Page 4

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The Universal Currency In Demand by Members Everywhere

Of course, by universal currency, we're referring to plastic! More specifically VISA-branded credit cards, which are the world's most widely used form of "plastic" payment, accepted at more than thirty million merchant outlets in more than 170 countries. Though some might remember the days when cash or check was the only acceptable form of payment, in less than 60 years payment cards have grown to become a fundamental part of our everyday lives. The average American consumer today has four credit cards in their wallet! One of them should be from your credit union! Offering your members a solution to meet this primary demand is crucial to strengthening member loyalty as well as increasing your credit unions' competitive position.

The Solution – MemServe, LLC

Kansas Corporate offers a VISA Card Services program through MemServe, LLC – a Credit Union Service Organization (CUSO) wholly owned and directed by user credit unions. The MemServe VISA Program was established in 1985 to provide a shared cost environment allowing credit unions of all sizes to offer VISA credit cards to their members at minimal costs. Services are provided through VISA USA and our primary processor, Fidelity National Information Services (FIS).

How It Works

All the credit unions in the MemServe CUSO collectively share a VISA BIN, held by Kansas Corporate. This arrangement allows for shared processing expenses from FIS. As a group, user credit unions exceed the minimum monthly processing fees. Therefore, your credit union does not have to worry about minimum processing fees and instead pays only the monthly fees incurred by your membership. All payments are sent to MemServe for timely processing, removing a potentially time consuming task from your work list.

Program Features

In today's society, where buying "on credit" is the norm, credit cards are imperative to meeting the needs of your members. And, thanks to the MemServe VISA ScoreCard Rewards Program, your members are rewarded for each time they use your credit card. One point is awarded for every purchase dollar spent and there are many reward options available - one more way to show your members your appreciation! Other attractive features of the MemServe VISA program include...

- Customizable fee structures and interest rates to meet the individual needs of your membership
- Fee income, interest income and interchange income are earned by your credit union

(See Universal Currency, page 4)



CUBG "Summer School" is In-Session

CUBG Webinars Available On Demand

CU Business Group has always been committed to providing quality business service education at an affordable price. Fulfilling your business service education needs in a convenient manner is also high on their priority list. Multiple webinars are scheduled every month along with regional training options offered throughout the year. And, now, you can train at your convenience with their NEW On Demand webinars.

For just \$129 you can purchase many of CUBG's most valuable educational sessions with unlimited viewing! Use them to train new business services personnel or as refreshers for current staff. Unlimited access eliminates the scheduling nightmare of coordinating group training and also saves you money! A complete listing of On Demand training courses (along with Regional and Webinar sessions) is available on the CUBG website, www.cubusinessgroup.org.

2009 National Conference - Still Time to Register!

You won't want to miss this year's conference, **Navigating the Waters of Business Services**, August 10-12, 2009, in Portland, OR. Participants are once again in for an invaluable and in-depth educational experience at this year's event.

The CU Business Group website houses everything you need to get registered today – Conference Highlights, a complete Agenda, and Registration Materials. Don't delay...register today for the best opportunity you'll have this year to strengthen your business services program!

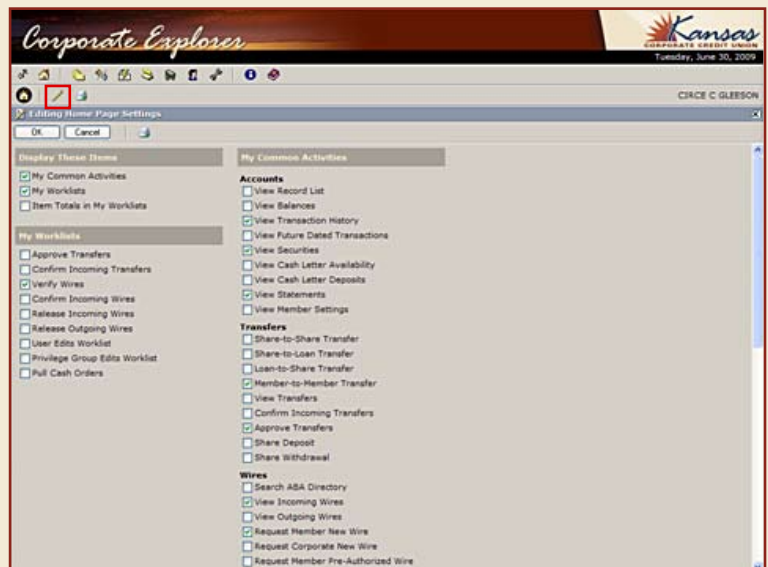
For more information on the wide array of business lending, deposit and consulting services available through CU Business Group, contact Sarah Holt at 800.721.2677 | Ext. 122 or email marketing@kansascorporate.org.

Corporate Explorer Quick Links

Corporate Explorer (CE) Home Page Shortcuts allow you to add links to your frequently visited areas in CE to save you clicks!

Select the pencil icon on the Home Page beneath the Module Menu bar. When the **Editing Home Page Settings** Page appears, check mark **My Common Activities**, **My Worklists**, and **Item Totals in My Worklists**, in the **Display These Items** Menu. Now, scroll down through the lists and check mark the areas you frequently visit. Scroll back up to the top of the page and select OK. *(Image 1)*

Your Corporate Explorer Home Page is now customized to allow you to access your frequently visited areas with just one click! *(Image 2)* Contact Sarah Holt with questions at 800.721.2677 | Ext. 122 or email marketing@kansascorporate.org.



Surprise! Disaster Recovery Test

For the 2nd year in a row, the Annual Disaster Recovery Test was unannounced to the majority of Kansas Corporate staff, spanned 2 full business days, was overseen by a Supervisory Committee member and was an incredible success!

Monday night, June 8th, following the close of business, the Employee Notification Plan was activated and all staff were notified of the test that began the next day and concluded at 5:00pm Wednesday, June 10, 2009. Credit unions and select business contacts and vendors were notified via email and website announcement at the start of business Tuesday, June 9, 2009.

Operational and IT Support staff showed up bright and early for work Tuesday morning...not at the usual spot though, at Central Star Credit Union (CSCU) instead. Central Star Credit Union serves as the primary contingency location for Kansas Corporate due in part to its location being close enough to relocate quickly yet far enough to avoid concern of a disaster impacting both Kansas Corporate and CSCU. Measures have been taken to identify and contract with 2 other credit unions outside Wichita, KS, to serve as secondary contingency locations, in case a disaster is more widespread and impacts all of Wichita.



KCCU staff work remotely during our annual Disaster Recovery Test.

Kansas Corporate has a very extensive business recovery plan that includes specific measures necessary to continue operating from a remote location if a disaster eliminated our ability to provide service from our main location. The degree of testing continues to intensify with each passing year and as such, our plan and procedures grow steadily more solid. During the 2009 test, all critical business functions, which include ACH, wire transfer, currency ordering, settlement and system access to all critical processing systems, were successfully tested during the 2-day event.

While every test identifies areas that could be bolstered, the inherent strength of our plan is based upon the longevity of staff, the annual frequency of testing, the preparedness measures taken year-round, and the commitment to our membership to provide continued processing during any situation.

If you have questions about our Disaster Recovery Test or its outcome, please contact Tonya Johnston, Operations Manager, at 800.721.2677 | Ext. 113 or email tonyaj@kansascorporate.org.

Annual Meeting Golf Classic CMN Contribution

Proceeds from the 2009 Annual Meeting Golf Classic were recently donated to the Topeka Chapter of the Children's Miracle Network. Generous sponsorships from Kansas credit unions, business partners, and Annual Meeting vendors provided for a windy, but fantastic tournament that kicked off the KCUA Annual Meeting & Convention in April and helped raise \$4,500 for CMN.

We're blessed to receive the support of credit unions, colleagues, and business partners for this very worthwhile charity! Our sincere gratitude to all our tournament sponsors and participants!

Watch for information about the 2010 Annual Meeting Golf Classic, which will be out in the Fall!

Universal Currency *(continued from page 1)*

- No monthly minimum processing fees
- Lowest possible VISA USA quarterly dues
- FIS handles statement processing for your credit union
- Several attractive card styles are available direct from FIS so you don't need to hold a stock of the plastics
- All data is transmitted securely, direct to MemServe, via an encrypted online portal
- All services are backed by the knowledgeable MemServe staff, combining almost 30 years of card services experience

More Information

Program costs and a customized return-on-investment analysis are available upon request. For more information, or to receive a customized cost model today, please contact Judy Kampsula, Card Services Manager, at 800.721.2677 | Ext. 103 or email judyk@kansascorporate.org.

A Few Days in Nebraska NCUL Annual Meeting & Convention

Four Kansas Corporate employees recently traveled to Kearney, Nebraska, to participate in the Nebraska Credit Union League's Annual Meeting and Convention. The event, marking the Nebraska League's 75th Anniversary, was held June 4th-6th at the Kearney Holiday Inn. As beverage sponsor of the NCUL golf tournament and exhibitors at the evening reception, staff were afforded many opportunities to visit with credit union management, staff and volunteers from around the state.

Friday provided even more face time with visitors to our booth during the multiple exhibitor showcase opportunities, held in between breakout sessions and the annual business meeting. Evening events provided entertainment and amusement, including many of Nebraska's finest serenading our own Circe Gleeson. The event culminated with more informative sessions Saturday morning and, of course, distribution of all the fabulous exhibitor giveaways. Congratulations to Liz Goodroad, Omaha Public Power District Employees Credit Union, who took home Kansas Corporate's "Picnic Pack"!



Larry Eisenhauer, Kent Gleason, Circe Gleeson, and Sarah Holt at the NCUL Annual Meeting.

As always, it was great spending time with many of our Associate Members during the Annual Meeting festivities and meeting many of NCUL's members. We look forward to future opportunities to do more of the same!

Contact Information

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Executive Team

Larry Eisenhauer, President/CEO
(Ext. 108)

Kent Gleason, Executive Vice President
(Ext. 107)

Alan Weikal, Controller
(Ext. 110)

Kip Poe, VP – Information & Technology
(Ext. 104)

Please direct questions or comments to Circe Gleeson, Marketing Manager, or Sarah Holt, Business Development Representative, at 800.721.2677 | Ext. 106 or 122, respectively, or email marketing@kansascorporate.org.

Holiday Closing Reminder

Kansas Corporate will be closed in observance of Labor Day, Monday, September 7, 2009. Regular business hours will resume Tuesday.